



**FOR IMMEDIATE RELEASE**

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### **Credit union hosts Grand Opening Community week in Casco Township**

**Casco Twp., Mich.** – FreeStar Financial Credit Union recently merged with Belle River Community Credit Union and hosted a Grand Opening Community week, May 16 through May 21. Each day a new promotion or gift was offered at the branch located at 10636 Gratiot Ave in Casco Township. The weeklong celebration kicked off with a special certificate of deposit offered and ended with a Family Fun Community Day on Saturday, May 21st. Other promotions throughout the week included, a low-interest personal loan and to celebrate FreeStar Financial’s military roots, active military members and veterans were given a free camouflage style hat to show gratitude and appreciation for their service.

On Friday, May 20th a ribbon-cutting ceremony took place to celebrate FreeStar Financial’s seventh branch. Opening remarks were given by Clifford Brown, vice chairman of the FreeStar Financial board of directors. President and CEO Drema Isaac expressed the Credit Union’s excitement and commitment to serving the Richmond community. Is with several chamber members, officials, board members, and local executives in attendance., welcoming FreeStar Financial’s seventh branch.

Saturday, May 21<sup>st</sup>, FreeStar Financial had to switch locations due to inclement weather to host their Family Fun Community Day inside the branch. Over 200 guests tested their luck to win \$50,000 by entering a six-digit code in an effort to try and Crack the Safe. No one matched the winning combination, but everyone had fun trying. Attendees also spun a prize wheel to win swag, and kids enjoyed getting a colorful temporary arm tattoo. Local businesses, such as Richmond Nutrition, provided refreshing teas, and Ken’s Country Kitchen was on site serving delicious food as well as exceptional service.

“We are excited to bring our industry-leading service and support to the Richmond community and to welcome new members to the FreeStar Financial family,” said Drema Isaac, President and CEO. “We also look forward to fulfilling the credit union philosophy of people helping people by supporting local charities and events in the Richmond area.”

Last year, the credit union donated over \$12,000 to Maggie’s Wigs 4 Kids and will continue to support local charities. “Helping the community and assisting our members is what we love to do. I am proud to be the Branch Manager for the Richmond location and I have an excellent support team that has been here even before the merger,” stated Jamie Penzien, Branch Manager.

FreeStar Financial was named the Macomb Daily’s Best of the Best Credit Union for several years in a row and Best Mortgage Lender too. It operates six additional branches in Clinton Township, Sterling Heights, Chesterfield, Shelby Township, Saint Clair Shores, and at the Selfridge Air National Guard Base. FreeStar Financial Union was originally established in 1957 at what is now Selfridge Air National Guard Base. The credit union has fully expanded its field of membership to welcome all counties and military members throughout Michigan.

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